



The Patriot Post

Helping business owners build legacies one repeat customer at a time.

Summer 2024

Patriot in Vegas



John Grella, the Sales and Support Director with Patriot Automotive Consulting, attended the NIADA Convention and Expo 2024 in June at the Wynn Las Vegas. It is the premier event for independent auto dealers. Over 800 dealers attended from across the country. The Expo offered more than 50 hours of education and featured the largest Expo Hall for independent dealers. John introduced Patriot's new Heavy Duty wireless GPS device.

The convention provided great networking opportunities and an award ceremony closed out the week celebrating the industry.

Marcus Luttrell, the keynote speaker, who is a decorated Navy SEAL and best-selling author, reminded dealers to keep pushing through the hard times.

Upcoming Events

- Convention in SC
- Aug. 2 - CIADA Convention in Myrtle Beach



By issuing the Declaration of Independence, adopted by the Continental Congress on July 4, 1776, the 13 American colonies severed their political connections to Great Britain. We celebrate our freedom each year with parades, festivals, cookouts and fireworks. This year marks our 244th year of independence. Take time to stop and be thankful for the freedom that we have in America. Celebrate with your family and friends!

Patriot President Gives Back Locally and Internationally

Once again at the end of the school year, volunteers from He's Alive Church grilled hotdogs and hamburgers for the entire staff at Royal Oaks School of the Arts. Ched Hargett, President of Patriot Automotive Consulting, who attends this church, helped cook and served the teachers. Ched also traveled to Somotillo, Nicaragua in June along

with three other mission team members from He's Alive Church in Kannapolis.

They served one week and were teamed up with another group from Virginia. They worked with the ministry, "Because We Care" at their compound.



Nicaragua Team from He's Alive Church. Coy Eagle, Kaleigh Knight, Josh Knight & Ched Hargett.

The team built stoves made out of angle iron, concrete, bricks, and rebar with a flue and two holes in the concrete top. They delivered one of these stoves to a family in a village 45 minutes away. This was very special in many ways. The family had a son with cerebral palsy. He could not speak and had mud up to his ankles. His name was Marciano and he had the biggest smile on his face and brought nothing to the team but a smile! Ched was reminded that

The Patriot Post

Helping business owners build legacies one repeat customer at a time.

Summer 2024

pg. 2

Nicaragua Team (contd.)

the son had nothing compared to us in the U.S., yet he had so much joy!

Other mission projects included playing games, soccer, creating animal balloons, giving away bags of rice, sandals, clothes, toys and cooking a large pot of chicken stew. Ched had gone on another mission trip in 2017 to Guatemala and had witnessed the poor living conditions in these Central America villages. He said, "The poor living conditions are much worse than any place I have witnessed in the USA except for the homeless."



Ched Hargett spending time with a local boy in the community.

Some days the rain kept the team from working so they visited a school and other villages. The Tropical Storm Alberto that was in the Gulf of Mexico and the rain from it kept the roads and streams full of water. One day they had to wrap up their mission work and head back to their headquarters or they could have been stuck in a village.



Working on a project with teammate, Kaleigh Knight.

Ched said, "From now on when I become less than happy or joyful, I will remember Marciano and I know just thinking of him will lift my spirits. This young man was full of the Holy Spirit 100% and carved out a special place in my heart forever."



Tim Towers - Patriot's New Employee

Patriot welcomes Tim Towers to their team. Tim has been in sales since graduating high school. His years of experience working with Sprint, MCI, Nortel, auto dealers and a food service company give him a leading edge on marketing for Patriot.

Tim is happily married to Terri and they have two grown sons, Tim Jr. and Colin, who are both engineers.

Tim is grateful for the opportunity to work with the PAC-PAM family and is looking forward to helping auto dealerships increase their ROI.

Meet Patriot's New Wireless GPS Device

- 6 daily wake-ups (2 GPS locates)
- 4+ years of battery life
- Built-in heavy-duty magnetic mount for easy installation
- Incredibly affordable introductory pricing of \$79 + shipping
- IMS and recovery mode
- Patriot's wireless device is another game-changer

Patriot's Asset Management division has worked hard to bring their customers the best products possible. Patriot looked at the existing wireless GPS field and identified the main points. Gone is the one wake-up event a day, short battery life, and zip-tied/velcro install method. Customers are looking for the best products possible.

For more information on the products that Patriot offers, contact them at roibypatriot.com.
234 Oak Ave,
Kannapolis, NC 28081
sales@roibypatriot.com